



# **Your school's guide to fundraising success this Daffodil Day Appeal**

**Welcome and thank you.**

Inside this guide is everything you need to know to host a successful and engaging event at your school.



# Ideas for your school.

Not sure what your school could do? Here are a few simple ideas that are guaranteed to raise funds and engage the students!

## Early Learning Centres and Primary Schools:

- Host a dress yellow day and ask for a gold coin donation
- Hold a book sale for Book Week and donate the funds to Cancer Council
- Sell the Daffodil Day Appeal merchandise you received in your kit - you can set the price
- Create a Field of Hope
- Purchase and on-sell fresh daffodils to students, staff and parents\*.

## Secondary Schools:

- Sell the Daffodil Day Appeal merchandise you received in your kit – you can set the price
- Purchase and on-sell fresh daffodils to students, staff and parents\*
- Create a Field of Hope
- Run a student vs teacher charity sporting match and charge gold coin for entry
- Get the business students involved and create a breakfast business.

## Daffodil Day Appeal at Kilvington Grammar

On Daffodil Day, Kilvington Grammar students make bright yellow paper daffodils to make a 'field of hope'. They also sell fresh daffodils in their school community to raise money for a cancer free future.

\* Fresh daffodils are tax deductible and can be ordered through the enclosed order form or online at [daffodilday.com.au](http://daffodilday.com.au)





# Teaching Daffodil Day Appeal in the classroom.

The wonderful teachers at Twinkl have developed a number of downloadable resources to help you engage with your students and teach the importance of Daffodil Day Appeal and cancer research.

Visit [twinkl.com.au/daffodil-day](https://www.twinkl.com.au/daffodil-day) to download and make life a lot easier.

The daffodil gives us **hope.**

Research is **saving lives.**



# 5 steps to success.



## 1. Plan your fundraiser

Daffodil Day can be as big or small as you like – every dollar makes a difference. All you need to do is select what works best for your school and pick a date. Remember, the official day is **August 23**, but you can run your school's fundraiser any date that suits your school calendar.

## 2. Ask for help and spread the word

Reach out to your colleagues, students, parents and friends. The more people that know about your fundraiser, the better. We've created some templates to give you a head start when having these conversations – download them at [daffodilday.com.au](http://daffodilday.com.au)

## 3. Engage your students

All funds raised through Daffodil Day Appeal are invested into lifesaving cancer research. To add some Daffodil inspired sparkle to your lessons, our lovely friends at Twinkl have created free daffodil themed reading comprehension, handwriting, Maths and craft activities and much more. Download them at [twinkl.com.au/daffodil-day](http://twinkl.com.au/daffodil-day)

## 4. Share your success

We would love to know what you're up to! In fact, send us an email with what your school has planned or share it on social media using **#DaffodilDay** or **#CancerCouncil** and you could win 1 Litre Cancer Council SPF 50+ Ultra Sunscreen – T&C's apply.

## 5. Get in touch

We're here to help. Your local Fundraising Coordinator will be in contact with you, but if you do need any additional resources or to order fresh daffodils get in touch via **1300 65 65 85** or visit [daffodilday.com.au](http://daffodilday.com.au)

## Need support?

We've got free resources to help when cancer impacts your community.

## 13 11 20

Contact our experienced cancer nurses for information and support about cancer.

Line is open Monday to Friday, 9am – 5pm.

## Cancer in the school community

This information resource is appropriate for all primary and secondary schools in Australia, and provides guidance and practical strategies for principals, school counsellors and school staff to help their school cope with the cancer diagnosis of a student, parent or staff member.